

# 52 Stone CIC – Cookies Policy

## 1. Introduction

52 Stone CIC is committed to protecting your privacy and ensuring transparency in how we use cookies on our website. This Cookies Policy explains what cookies are, how we use them, and how you can manage your cookie preferences.

We comply with the **UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and the Privacy and Electronic Communications Regulations (PECR)**, which require us to obtain consent before placing certain cookies on your device.

## 2. What Are Cookies?

Cookies are small text files that are stored on your device when you visit a website. They help websites function properly, improve user experience, and provide insights into how visitors interact with a site.

Cookies can be categorised as follows:

- **Essential Cookies** – Necessary for the website to function properly. These do not require user consent.
- **Analytical/Performance Cookies** – Help us understand website usage to improve performance.
- **Functionality Cookies** – Remember user preferences and enhance user experience.
- **Targeting/Advertising Cookies** – Used to deliver relevant advertisements based on user interests.

## 3. How We Use Cookies

52 Stone CIC uses cookies to:

- Ensure the website operates smoothly and securely.
- Analyse visitor behaviour to improve website functionality.
- Remember user preferences (e.g., language settings).
- Support marketing and promotional efforts.

A full list of the cookies we use, their purpose, and expiration time is available in our Cookie Consent Banner on our website.

## 4. Managing Cookies

You have the right to control and manage cookies through the following methods:

- **Cookie Consent Banner** – When visiting our website, you can accept or reject non-essential cookies.
- **Browser Settings** – Most web browsers allow you to delete or block cookies.
- **Opt-Out Tools** – Some third-party services (e.g., Google Analytics) offer opt-out mechanisms.

Disabling cookies may impact your user experience and limit certain website functionalities.

## 5. Third-Party Cookies

Some cookies used on our website may be set by third-party services, such as:

- Google Analytics (for tracking website performance).
- Social Media Plugins (e.g., Facebook, Twitter, Instagram).
- Embedded Video Players (e.g., YouTube, Vimeo).

We recommend reviewing the privacy policies of these third-party providers for more details on how they use cookies.

## **6. Legal Compliance and Best Practice**

This policy aligns with:

- UK GDPR and the Data Protection Act 2018 for data protection requirements.
- PECR (Privacy and Electronic Communications Regulations), which govern cookie usage and consent.
- ICO (Information Commissioner's Office) guidelines on cookies and tracking technologies.

## **7. Policy Updates**

We may update this Cookies Policy periodically to reflect changes in legislation or our website practices. The latest version will always be available on our website.

## **8. Contact Us**

If you have any questions about our use of cookies, please contact us at:

52 Stone CIC  
hello@52stone.co.uk